

BITS

FINANCIAL SERVICES
R O U N D T A B L E

BITS E-MAIL SECURITY MEETING

BITS Offices
1001 Pennsylvania Ave, NW
Washington, DC
November 9, 2006
8:30 am- 4:00 pm (ET)

DRAFT AGENDA (as of October 23, 2006)

Who Should Attend: CIOs, CISOs, and Fraud Risk Management Executives of BITS member companies; Internet Service Providers and Other Service Providers (e.g., bulk e-mail providers). No press will be invited. Breakfast and lunch will be provided.

Target Size: 35-45 participants

Purpose: The purpose of the meeting is to bring together experts from the financial services industry with experts from Internet Service Providers and other service providers to reduce the amount of spam, phishing, and malicious code (e.g., spyware) through the adoption of common approaches to e-mail security. The ultimate goal is to improve the reliability of and consumer confidence in the e-mail delivery channel.

TIME	TOPIC	POTENTIAL SPEAKERS
8:30 am	Registration and Continental Breakfast	
9:00 am	Welcome, Introductions and Opening Remarks – Review Purpose and Goal of the Meeting	Sam Phillips, Bank of America and SRA Chair
9:10 am	Outlining the Problem – Importance to the financial services industry and consumers – Review strategy and efforts of the BITS E-mail Security Group, including BITS paper – Outline emerging threats world-wide (e.g., messaging threats, cross device compromises, Trojans and bots) with a look ahead to future threats	Eric Guerrino, Bank of New York Sam Phillips, Bank of America

	– Underscore importance of reputation services	
9:45 am	ISP Review of Threats – Outline emerging threats world-wide (e.g., messaging threats, cross device compromises, Trojans and bots) with a look ahead to future threats – Review efforts to address these threats	Craig Speizle, Microsoft and the MAAWG (invited)
10:45 am	Break	
11:00 am	Sender Policy Framework (SPF) – Overview of technologies and scenarios.	Vic Talamo and Patricia Serret, JPMC
11:30 am	Domain Keys Identified Mail (DKIM) – Overview of technologies and scenarios	Sam Phillips, Bank of America Alexander Popowycz, Fidelity Investments Jim Fenton, Cisco
12:00 pm	Transport Layer Security (TLS) – Use of TLS to ensure the confidentiality and integrity of e-mail over public internet – FI expectations of ISPs to secure customers and other e-mail communications from their infrastructure into the infrastructure of FIs – TLS as an option for addressing the issues regarding the emergence of Web Portals (where company employees sign into these portals to access and send e-mails) in which Web Portals potentially bypass regulatory compliance monitoring (e.g., broker-dealer), scalability challenges. – Enables more flexibility in outbound e-mail content filtering and transparency for the business.	Eric Guerrino, Bank of New York Jim Routh, DTCC
12:30 pm	Networking Lunch (and possible continuation of discussion)	

1:15 pm	ISP and Other Service Provider Efforts and Concerns <ul style="list-style-type: none"> – Real world deployment data – Impediments to broader adoption – Actionable next steps to protect FIs, consumers and critical infrastructure 	All Participants Moderator: Eric Guerrino
2:00 pm	Collaboration Strategies/Approaches	All Participants Moderator: Ted Pierce, Key Bank
3:15 pm	Next Steps	John Ingold, BITS
3:45 pm	Closing Remarks	Sam Phillips, Bank of America and SRA Chair
4:00 pm	Adjourn	